

East Herts Council – Key Decision Record

Record of executive decision made by an individual under Regulation 13 of the Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012

Reference Number: KD2506

Taken by: Councillor Vicky Glover-Ward – Executive Member for Planning and Growth

Decision

That approval is provided to set the following market fees:

- Market Operator Consent (both Commercial and Community-based) – annual fee of £100
- Commercial Market Stall – fee of £9.00 per stall, per individual market held
- Community-based Market Stall – fee of £7.00 per stall, per individual market held.

Date of Decision

16 December 2025

Reason(s) for decision

Extensive work has been undertaken to ensure that the fees and charges adopted by the council are in line with the council's fees and charges policy. Operating markets under the Food Act 1984 affords the authority more scope to charge fees that balance cost recovery with incentivising new markets to be run in the district.

Details of alternative options considered and rejected

Approve the fees as detailed in this report to commence from the 01 January 2026. RECOMMENDED for the reason listed in this report.

Agree alternative fees to commence from the 01 January 2026, however this is NOT RECOMMENDED as officers contend that the proposed fee levels strike an effective balance between cost recovery and incentivisation of new market entrants, with the aim being to extend the market offer in the district.

Does the decision or report contain exempt information?

No

State nature of any declaration of conflict of interest made by any Executive Member who is consulted by the Member taking the decision
None

State, in respect of any declared conflict of interest, whether any dispensation has been granted

N/A

Contact Officer

Oliver Rawlings

Service Manager – Licensing and Enforcement
oliver.rawlings@eastherts.gov.uk

Jonathan Geall

Director for Communities
jonathan.geall@eastherts.gov.uk